NEW BRIARD CHAMPIONS

Congratulations are in order to the following new Champions of Record, as well as their owners and breeders.

"Joueur de la Gaillarde" WA611093 6/15/65
Breeder, Grace W. Norgaard. By "Wag de la Gaillarde" - "Topaze de la Gaillarde". Owner, Dr. Earl Murphy.

"Jouet de la Patre" WA595400 6/25/64
Breeder, Donald Collins. By "Ayala's Legolas" - "Beaux Yeux de la Gaillarde". Owner, Dr. Earl Murphy.

"Niobe Chez Phydeaux" WA505281 10/19/64

NEW MEMBERS

We would like to welcome the following to membership in the Briard Club of America:

Mrs. Myrna Astor - 301 Eastwood Rd., Woodmere, N. Y.; and Briard, "Marquise Rapunzel Chez Rose.

Irwin W. Schenck - 257-57 149 Rd., Rosedale, N. Y. 11422; and Briard, "Pinot Blanc Chez Rose.


BOOKS OF INTEREST TO DOG OWNERS

"Love on a Leash" by Kurt Unkelbach - humorous story of the dogs, dog shows, and dog people.

"The New Knowledge of Dog Behavior" by Clarence Pfaffenberger - Fascinating volume on the psychological development of puppies. A must for every breeder.
"Dog Breeding in Theory and Practice" by Will Judy written so that even a child can understand it, this book covers all aspects of breeding.

"Genetics of the Dog" by Marcia Burns - A wealth of information in one compact volume.


"Dog Breeding" by Kyle Onstott - A simplified course in genetics for the layman.

"Canine Hip Dysplasia and How to Control it" by Dr. Wayne H. Riser and Mr. Harry Miller. This book is available for $4.50 on order from:
Orthopedic Foundation for Animals, Inc.
and
Hip Dysplasia Control Registry
Post Office Box 8251
Phila., Pa., 19101

**BRIARD CALENDAR**

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<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>Feb. 13/14</td>
<td>Westminster Kennel Club Show</td>
<td>N. Y.</td>
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<tr>
<td>Mar. 18</td>
<td>Harrisburg Kennel Club</td>
<td>Pa.</td>
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<tr>
<td>Mar. 26</td>
<td>Sand and Sea Kennel Club</td>
<td>N. J.</td>
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<tr>
<td>Mar. 25</td>
<td>Tentative BCA Specialty, Indianapolis</td>
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<tr>
<td>Mar. 26</td>
<td>Hoosier Kennel Club</td>
<td>Ind.</td>
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<tr>
<td>Apr. 1/2</td>
<td>International Kennel Club</td>
<td>Ill.</td>
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<tr>
<td>Apr. 30</td>
<td>Toledo Kennel Club</td>
<td>Ohio</td>
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<tr>
<td>May 14</td>
<td>Tentative date - BCA Club Match</td>
<td>N. Y.</td>
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<tr>
<td>June 10</td>
<td>Greenwich Kennel Club</td>
<td>Conn.</td>
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**SHELDON SAYS**

"SEASON'S GREETINGS"
JUDY & JAY ORGAN ALSO

5
June 10  Briard Club Meeting
June 11  Longshore/Southport Show  Conn.
Sept 24  Tentative Date - BCA Club Match  N. J.

We have given you these dates as far in advance as possible so that you may decide which events you care to attend and reserve the dates accordingly. Where tentative dates are indicated, we are awaiting AKC approval.

As regards BCA Specialty Shows, AKC Approval has been granted for the East Coast Specialty at Greenwich, Conn. Motel accommodations, dinner reservations, trophies, etc., are being handled by:  Mrs. Charles B. Cook
R. R. 1, Box 171A
Medford, N. J.
The Mid-West Specialty in Indianapolis, Ind. is being handled by:
Harold A. Marley
3940 W. 96th Street
Indianapolis, Ind.

Please direct inquiries, trophy pledges, etc., to the appropriate chairman, rather than to the Secretary.

In addition to the above list, several Briard exhibitors are planning a week-long Caravan to Toronto, Canada, around Labor Day to attend a circuit of five shows in five days. Wins at these shows contribute to Canadian Championships. For additional information write to the Secretary.

A WARNING *

BREEDING IS NOT ENOUGH!!

Mary Lou Tingley

Since January 1, 1966, well over 100 Briard puppies have been born and sold in the United States. Compared with AKC registration figures over the past several years, this is astronomical. How wonderful, we think. The Briard is finally achieving the popularity he deserves. But along with popularity comes trouble and heartbreak, and that no breed deserves. Look around you. How many "popular" dogs do we see in dog pounds and shelters? How many ads in newspapers for entire
litters of puppies for sale from petshops? How many ads. for "rare white German Shepherds" or "beautiful black and white French poodles" -- both disqualifications under their breed standards. Old English Sheepdogs -- only a few years ago as rare as the Briard -- are now being imported on masse by puppy mills to be sold to the unsuspecting public, with questionable health records, and even more suspect papers.

This can never happen to the Briard!!? Think again! Since this summer we have seen two cases of lovely animals in the wrong hands. One, a 10-week-old puppy, no longer wanted by the buyer, the breeder refused to take him back. A 10-week-old puppy, a baby, needing shots, worming, 3 good meals a day plus vitamins, to say nothing of tender loving care....what chance would he have in a dog pound?

As breeders we have a tremendous responsibility to the animals we profess to love so much. Anyone can turn a dog loose with a bitch in season and reap the puppies nine weeks later. This is not a breeder! Anyone having a litter of pups can price them attractively enough to dispose of them in short order--to anyone. This is not a breeder!

In the Sept. Dew Claw, Jane Cook wrote an excellent article about the breeder's responsibility to the buyer. The breeder also has a much greater responsibility to the Briard. We live in strange times. It's not enough to own a bigger house than the Jones', and a fancier car. Even the family dog must be a status symbol! And if you don't have the cash for the dog....you can charge it on your Diner's Club Card!!!

If we want to call ourselves "breeders" we must face the situation, weigh the risks, and then act in the best interest of our Briards. I suggest that prospective puppy buyers be screened carefully and Briards sold ONLY into homes where we can be fairly well assured of the buyer's feeling for the animal. Perhaps a questionnaire for the prospective buyer to fill out is the answer. Answers to carefully planned questions can reveal a great deal. Be alert to questions prospective buyers ask. They can also be revealing. The prospective buyer who asks, "do they shed?, how much do they eat?, how early can they be de-barked?, we travel a lot, can you recommend a boarding kennel?" gets
first place on my blacklist. Right next to him is the strong-handed, usually loud-mouthed type who says, "I know how to housebreak a puppy, you rub his nose in it and then beat the _H_ _I_ out of him". Beware of the man who is buying the puppy as a surprise for his wife.....for his wife to feed, and walk, and clean up after. Also beware the wife who says resignedly, "...well it's really the kids, they keep pestering us for a dog." Or "Oh, the maid knows all about housebreaking".

The young puppy is a great deal of work. Unless the lady of the house knows this and is prepared to cope with it, and ENJOY it, don't sell your pup.

Secondly, if a pup is sold to the wrong home and the buyer decides after a few days, or weeks, or months, that he doesn't want the dog, be prepared to make some arrangements FOR THE SAKE OF THE DOG. With a little thought, a mutually agreeable decision usually can be reached. Someone who is waiting for a dog can be put in touch with the buyer who no longer wants the dog. The pup who has been gone for only a few days, can be taken to your Vet.--by the buyer, and at his expense to be boarded for a few days until it can be assured that he has not picked up any disease that he can pass on to the rest of the kennel. Any sort of monetary arrangements can be made--you can buy the pup back at a reduced price--you can give a full refund-- you can stipulate no refund until the pup is resold by you. Puppies come back for many and varied reasons, ranging from the sincere buyer who is truly sorry because one of the children is allergic to the dog, to the blatant liar who gives alibis any child could see through.

The worst problem by far, are the people with the uncanny ability to transform a friendly, loving pup into a cowering, nervous wreck -- or a nasty, vicious beast. If you have a kennel and the dog is a truly fine specimen you can bring him home and try to rehabilitate him. If not, the only kind thing you can do is advise the owner to have the animal destroyed....because sure as shootin' he'll wind up in a dog pound, and from there it's just a short step to the Laboratory.

You can avoid these problems by realizing your responsibilities before you breed, and being very careful where you sell your pups. I don't think it's necessary to advise you not to sell by
the litter. I'm sure there is no one in our breed who would stoop to that. It's inexcusable! Even in case of dire emergency, I'm sure another breeder could be found to take care of dam and litter and arrange for sales on a percentage basis.

In our breed we have been very lucky so far. Usually Briard buyers have been waiting patiently for a litter to arrive, and buy Briards because they truly believe there is no finer dog. But with rising popularity, and more and more Briards available, we as breeders, must be able to anticipate what can happen. Be particularly careful placing female puppies. If you can't afford to turn down a sale - for any reason - you shouldn't be raising puppies! If you can't think first and foremost, of the puppies welfare, you shouldn't be raising puppies!

Large dogs are in tremendous demand right now, both by laboratories, and as attack dogs. Many people living in large cities seem to think the best way to protect themselves and their homes is by having an attack dog in the house. Every dog publication has stories of dog-napping, living and dead animals jammed together in unspeakably filthy quarters, waiting to be sold to laboratories for 10¢ per pound. Others wind up being beaten and starved into viciousness, by unscrupulous so-called trainers, and then sold to an unsuspecting family as a trained attack dog. He'll attack all right. Everybody!!!

DON'T LET IT HAPPEN TO OUR BRIARDS!!! IT CAN HAPPEN_ _ _ AND ONLY WE CAN PREVENT IT.

FIRST AID FOR YOUR DOG

Margaret Rothery Sheldon and Barbara Lockwood have compiled the invaluable knowledge of 30 years of breeding and handling dogs into their new book - "First Aid for Your Dog". Included are chapters on nursing, invalid feeding, convalescence, inoculations, virus diseases and poisons. Illustrated and comprehensive, this authoritative volume may be obtained directly from the authors at:

Kingfishers' Reach
Tidmarsh near Reading
Berkshire, England

The cost is only 75 cents, including postage.

SEASONS GREETINGS
from
the KOENIGS
and the boys
Michel de la Patre
Clochard de la Patre

MERRY CHRISTMAS
To All Briards And Their Owners
from
Flogan Phay de Marha and
Florise M. Hogan

PUPPIES

Dr. Earl Murphy - 120 Purdue Ave. Berkeley, Cal., has a litter of eight tawny puppies born mid October. Sire is Ch. Joueur de la Gaillarde; dam is "Ch. Jouet de la Patre."

Mrs. Ethel Barker, R. R. 2 Box 21, Evansville, Ind. has a litter of pups, males and females, blacks and tawnys.
SEASONS GREETINGS

CH. JOUET DE LA PATRE

BRIARDS DE CAMARADE
Earl Murphy 120 Purdue Ave.
Berkeley, California

SEASONS GREETINGS

CH. JOUER DE LA GAILLARDE

BRIARDS DE CAMARADE
Earl Murphy 120 Purdue Ave.
Berkeley, California
Free record books may be had merely by writing to St. Aubrey, 141 Broadway, New York 6, N. Y. This nine-page booklet enables breeders and exhibitors to keep complete and detailed records of each dog. Each dog's booklet may be filed in one place, where it is never mislaid.

When selling a dog, a buyer is sure to be pleased with this fine record book, a sure indication that the breeder thought well enough of the dog to have kept an individual record of whelping date, sire, dam, AKC registration number, shots, wormings, name of veterinarian - and the complete show and breeding records.

The following poem was composed by Mrs. Wm. Frackleton, inspired by her Puli. I thought a few Briard owners might find familiar sentiments here.

ODE TO BETSY'S HAIR

Betsy's hair is like the night
It softly mantles all in sight
Shining, pure and light as air
Is Betsy's hair.

Where the morning brightly gleams
Floating in the warm sunbeams
You will surely be aware
Of Betsy's hair.

Where the coffee gently perks
Beside the orange juice there lurks
Buttered toast beyond compare
Faintly laced with Betsy's hair.

The plain grey skirt, discard for tweed
Of pure white gloves you've no real need
Remember well the rug, the chair
Will doubtless wear, and wear, and wear
Reinforced with Betsy's hair.

And when at last your bed you seek
Down pillow for a grateful cheek
Ah, what so bright, so calm, so fair
Puff it gently—Betsy's hair.

A very good friend of mine was horrified when his lovely Briard bitch approached her litter of three-week-old puppies and promptly regurgitated her entire dinner in their midst. He didn't realize that this is nature's method of weaning pups to predigested adult food, and it's a rare bitch indeed, in this modern day, whose natural instincts are still so strong.

Nowadays we don't usually wait for the bitch to teach her pups, but begin supplemental feeding early, for the benefit of both bitch and pups.

Supplemental feeding may be started at any age, as early as the second day of life if necessary. Contented pups getting enough nourishment from the dam will sleep quietly when not nursing. If the pups are not satisfied they will squeal. Generally, pups are quite satisfied for the first two weeks, and I usually begin supplementing as soon as the eyes are open. At this time pups can be taught to lap from a saucer.

An excellent product to begin supplementing is Borden's Esbilac, a low fat, high protein, powdered milk, which is supposed to approximate bitch's milk. If this is not available, I have found the following formula to be of great benefit: 1 small can evaporated milk, equal amount boiled water, 1 tsp. karo syrup, 1 egg yolk, 1/2 jar of strained baby meat. Mix the meat, egg yolk, and karo into a paste, and thin with milk and boiled water. The karo has a laxative effect and can be increased or decreased as necessary. Prepare a fresh batch of formula for each feeding, and give leftovers to the dam.

When the formula has been prepared, pour a small quantity into a shallow saucer. Spread a towel on the table, placing the saucer at one end. Place the puppy on the towel and gently push his chin into the saucer. Try to avoid getting his nose into the formula. If the pup resists, dip your finger into the formula and rub it on his mouth. When he feels the formula on his face, he will lick it off. Do this several times, each time keeping your fingers closer to the saucer, so that finally he is lapping the formula alone.

Feed each pup individually and when each has eaten, hold the pup out to the dam to be washed.
This serves several purposes. The dam gets the excess formula. She can wash the pup much more thoroughly than a washcloth, without getting him too wet. Also, the rough washing will usually make the pup burp, expelling any air he may have swallowed. It is important that each pup burp after feeding. Treat him just like a baby -- he is one -- put him over your shoulder, or across your knees, and gently pat or rub his back.

Once the pups are eating well, add vitamins, calcium, and a rice grain baby cereal to the formula. I begin supplemental feeding with two meals a day, morning and evening. As pups grow older and hungrier, go to three meals a day, gradually increasing the amount of formula as pups eat more. Divide vitamins and calcium into small portions and add to every meal, otherwise pups will distinguish and eat heartily only when formula does not contain vitamins. Try to schedule meals just before dam nurses pups.

Some pups will eat carefully and slowly, others are born gluttons, and will eat ravenously. If you think the gluttonish pup has had enough to eat, stop him, or he will overeat and get colic.

When all pups have definite teeth, moisten a small amount of kibble in hot water or broth and allow to soak for 15 to 20 minutes. Stir it up and feed to pups. Feed this to pups for two days in addition to three formula meals. Then start adding ground lean beef to kibble and substitute for evening meal. The kibble and meat may be fed in one large pan for every 3 to 4 pups. Supervise feedings to make sure each pup gets his share.

At about the time the pups get their teeth, the dam will cut down the nursing. This is a signal that the pups are old enough to wean and no longer need formula. Change the noon meal to cottage cheese plus one egg yolk per 3 to 4 pups. Watch stools for any sign of upset. When pups are eating their noon and evening meals well, change their breakfast to meat and kibble, adding vitamins to morning and evening meals. From now on pups should get NO MORE MILK. Pups should stay on this diet until they are about six months old. A few small dog biscuits may be given just before they are bedded down for the night, but these should be considered a treat, and not fed during the day.

Now I know someone is going to say why all this fuss? Dogs in their wild state didn't get
Ho Ho - it's me - Nike Chez Phydeau!
A precocious Briard - on the go.

From Southern Siestas - in an air-conditioned lair,
To Northern Glaciers - in my thermal under-hair!

I've also been traveling East and West,
And there's never been a tree -
of which I can't get the best!

Now that I'm home - I've something to say,
To you all - Holiday Happiness -
in that special Briard way!

Diana & Den Lawlor
and
"Lafitte"

Mary Lou Tingley
Morristown, N. J. Show report

BRIARDS
Judge: Miss Evelyn S. Nelson

The Briard Club of America (Mrs. A. M. Tingley, Secretary, Yardley Rd., Mendham, N. J.) offers (competition of 3 or more Briards required):
Winners Dog. $3.  Winners Bitch. $3.

BRIARDS. Open, dogs.

WINNERS. DOGS. First. Reserve.

BRIARDS. Puppy, bitches.

BRIARDS. Open, bitches.


BRIARDS. Specials Only.

Best Briard, No. . Best of Opposite Sex, No.

According to CHIPS magazine, the following breeds have received NO OBEDIENCE DEGREES to date this year:

Curly Coated Retrievers
Clumber Spaniels
Welsh Springer Spaniels
Black & Tan Coonhounds
Scottish Deerhounds
American Fox Hounds
Greyhounds
Harriers

Otter Hounds
Bernese MuN, Dogs
BRIARDS
Sealyham Terriers
Skye Terriers
Affenpinschers
Japanese Spaniels
Maltese

In this list is a New Year's resolution for everyone!
BEST WISHES
for a
HAPPY HOLIDAY SEASON
Art and Mary Lou Tingley
and Briards Chez Phydeau

Spring Obedience Classes will be starting up all over soon. Some start as early as the first week in January, some a few weeks later. So line one up. The least that can happen is that your dog will become accustomed to being with other dogs.

If you do as the teacher says, and practice a modest ten minutes a day (all right, skip a day once or twice if you must), you'll have a modestly well-trained dog at the end of ten weeks -- not infallibly obedient, but pretty good.

If you hate to go out in the cold weather, most of the training can be done in the house. If necessary, you can practice 'stays' and 'comes' and 'returns' easily in the living room. Heeling can be done inside, around from room to room. A long hall is fabulous for keeping the dog close to your side. No distractions, please -- cats, other dogs or squealing children.

Most of all, LISTEN, LISTEN, LISTEN to the trainer. If every day you sincerely try to apply what he tells you, and you still have a problem with the exercise by the next week, he'll be happy to help you. But people who really listen, and really practice, seldom have trouble. Don't forget, the trainer has been around a long time and he's heard ALL those stale excuses. Don't try to fool yourself that it's all done in one day -- it's a little bit every day that does the trick!

Watch the wear on the coat at the neck of your Briard. Don't go yanking the dog to kingdom-come every few seconds to keep him from forging or lagging. Try to accomplish a nice heeling position for your dog by talking calmly to him and guiding him to the proper sitting position with your hands. It just takes a little more patience if you wish to preserve the nice coat.

As far as we can determine off-hand, there are no living Briards holding Tracking, Utility or Companion Dog Excellent degrees. There are two Companion Dog Briards:

Dodo of Alpen, C.D. owned and trained by Mary Lou Tingley of Mendham, N.J.

Ch. Matador Chez Phydeau, C.D. owned and trained by Charles Cook of Medford, N.J.

* since this article was written, we have news from Miss Barbara Conroy of Fairfax, California that her Briard, Fleurette de la Gaillarde C.D. finished her C.D. in three consecutive shows...Congratulations!
Bed? No thanks. I'll just wait here and see who comes down that chimney!

*****

The best of all Holiday seasons to everyone from Jane and Charles Cook and the Briards!!!!
BEST WISHES FOR THE HOLIDAY SEASON

HAROLD AND ADA MARLEY

AND

BRIARDS DE MARHA

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<tr>
<th>Name of Dog</th>
<th>Sire</th>
<th>Dam</th>
<th>Born</th>
<th>AKC#</th>
<th>Color</th>
<th>Height</th>
<th>Weight</th>
<th>Previously bred to</th>
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Please fill out and return to the Secretary before January 15th, 1967. Thank you.